

# Online Shopping with Benefits



Eyeconic®, the VSP® in-network, online store, seamlessly connects your eyewear, insurance coverage, and the VSP Vision Care doctor network. Plus, your out-of-pocket cost for eyewear could be as low as your insurance copay.



## Experience the Eyeconic difference

Online shoppers will love:

- More than 60 brands of glasses, contacts, and sunglasses.
- Up to \$300 savings with your VSP benefits applied.\*
- Virtual Try-On.
- Free shipping and returns.\*\*
- Free frame adjustment or contact lens consultation.
- Verification of your prescriptions and the 29-point inspection process to ensure your eyewear is just right.
- Transparent pricing by connecting your benefits to see your savings in real time.

## It's easy to use your VSP benefit

1. **Create an account on vsp.com.** Review your vision benefit and access your eligibility and coverage information, including how to apply your benefits on Eyeconic.
2. **Find a VSP network doctor near you.** The choice is yours—choose a conveniently located VSP network doctor or any out-of-network provider. Visit **vsp.com** or call **800.877.7195** to find the best provider for you.
3. **Check out Eyeconic and browse the eyewear you love.** You can connect to your VSP benefits, upload your prescription at checkout, and order your glasses, contacts, and sunglasses following your eye exam.



Already used  
your benefits  
for the year?

You can still receive  
20% off eyewear just for  
being a VSP member.



Look for the  
**VSP heart logo**  
to identify brands  
that will maximize  
your benefits.



Visit **eyeconic.com**, a convenient retail option.

\*Savings and offers vary by brand, lens type, and member eligibility. Restrictions apply. Savings cannot be redeemed for cash, applied to past purchases, or combined with other offers.  
\*\*Terms and conditions apply. Visit [eyeconic.com/faqs](https://eyeconic.com/faqs) for more details.

Eyeconic is a VSP-affiliated company.  
To learn about your privacy rights and how your protected health information may be used, see the VSP Notice of Privacy Practices on [vsp.com](https://vsp.com).

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